

NATIONALLY RECOGNISED TRAINING (NRT) LOGO

SPECIFICATIONS



What is the NRT logo?

The Nationally Recognised Training (NRT) logo is a distinguishable mark of quality for promoting and certifying national vocational education and training leading to Australian Qualifications Framework (AQF) qualifications or Statements of Attainment.

The NRT logo is similar to Australian National Training Authority's (ANTA's), with both having a triangular shape and the same colours. However the descriptor (the words) under the triangle are different. Both logos are registered trade marks. The NRT logo should not be confused with ANTA's logo. Under no circumstance is ANTA's logo to be used in place of the NRT logo.

Who can use the NRT logo?

The NRT logo can only be used by registered training organisations (RTOs), State and Territory registering/course accrediting bodies, ANTA and other authorised bodies.

When can you use the NRT logo?

Compliance with these specifications and further advice on ethical marketing and advertising is set out in the Australian Quality Training Framework (AQTF) *Standards for Registered Training Organisations* (Standard 11 and 12).

The NRT logo may only be used in association with Training Package qualifications or courses accredited by State or Territory course accrediting bodies or their delegated bodies in accordance with Standard 27 and 28 of the AQTF *Standards for State and Territory Registering/Course Accrediting Bodies*.

Cases falling outside these specifications require special permission from ANTA.

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Conditions for using the NRT logo

The following describes a range of situations and conditions for using the NRT logo.

Advertisements and promotional information in any medium (print, television, radio, banners, internet, etc)

1. Training organisations registered by any State or Territory registering/course accrediting body may use the NRT logo to promote training recognised under the AQTF provided that training is within the RTO's scope of registration.
2. Impressions must not be created that may lead an observer to conclude the NRT logo applies to all training provided by the RTO, if this is not the case. The NRT logo cannot be used by an RTO where the training is accredited, but is outside the scope of registration of the RTO. Where training is being promoted and does not meet the requirements stipulated in the AQTF or is outside the RTO's scope of registration, it must be made clear the NRT logo is not associated with that training.
3. Use of the NRT logo is only permitted where there is a direct relationship to an accredited AQF aligned course, Training Package qualification or a course meeting the requirements of the AQTF.

Student information (brochures, course handbooks, prospectuses, etc)

4. When an RTO is promoting the training it offers and wishes to use the NRT logo, its promotional material such as brochures, handbooks and prospectuses must clearly distinguish between nationally recognised training within the scope of registration and that which is not nationally recognised.

Corporate stationery, business cards, buildings, training resources and marketing products

5. The NRT logo must not be used on products such as corporate stationery, business cards, building signage, mouse pads, pens, satchels, packaging around products nor learning resources supporting training.

Certificates, Statements of Attainment and other testamurs

6. The NRT logo must be depicted on all AQF qualifications, Statements of Attainment and certificates relating to courses meeting the requirements of the AQTF. These can only be issued by an RTO when the training delivered is covered by the RTO's scope of registration. The NRT logo must not be depicted on other testamurs or transcripts of results.

Format for reproduction

The NRT logo can only be reproduced from hard or electronic copies provided by the registering/course accrediting body in the State or Territory where the RTO is registered. Contact details are provided in this document.

The NRT logo consists of both the triangular shape **and** the descriptor. The triangle is not to be used without the descriptor. The typeface is Fritz Quadrata. Under no circumstances is the descriptor to be typeset in any other typeface.

The complete NRT logo may be varied in size. The size and position of the NRT logo on the final product is at the discretion of the product designer. Although the size of the logo may be varied, the proportions of the triangle and the descriptor in relation to each other may not be varied. Under no circumstance is the logo to be reproduced in mirror image or be rotated.

Two colour reproduction

Where the NRT logo is reproduced in colour, it must comply with these colour requirements. Deviation from these colours is not permitted, nor are colours to be swapped around or stippled. The only colours to be used are:

GREEN PMS 343

RED PMS 192

One colour reproduction

Where the NRT logo is reproduced in one colour, it should preferably be in **GREEN PMS 343** or, where this is not suitable, it may be reproduced in black. In some situations the background colour may clash or the logo may not be prominent. In those situations, the black logo may be reversed out to display in white.

Examples of logo reproduction



NATIONALLY RECOGNISED
TRAINING



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Where to get the NRT logo

Contact the State or Territory training authority where your organisation is registered to obtain hard or electronic copies of the NRT logo.

New South Wales

Vocational Education Training and Accreditation Board (VETAB)
 Locked Bag 21
 DARLINGHURST NSW 1300
 Tel: (02) 9244 5335
 Fax: (02) 9244 5344
www.vetab.nsw.gov.au

Western Australia

Training Accreditation Council WA
 Level 2
 151 Royal Street
 EAST PERTH WA 6004
 Tel: (08) 9235 6035
 Fax: (08) 9235 6142
www.training.wa.gov.au

Victoria

Office of Training and Tertiary Education
 PO Box 266D
 MELBOURNE Vic 3001
 Tel: (03) 9637 2762
 Fax: (03) 9637 2520
www.otfe.vic.gov.au

Tasmania

Office of Post Compulsory Education and Training
 GPO Box 301
 HOBART Tas 7001
 Tel: (03) 6233 7886
 Fax: (03) 6234 4358
www.opcet.tas.gov.au

Queensland

Training Quality and Regulation
 Department of Employment and Training
 Locked Mail Bag 527
 GPO BRISBANE Qld 4001
 Tel: (07) 3247 5477
 Fax: (07) 3247 5488
www.det.qld.gov.au

Northern Territory

Department of Employment, Education and Training
 GPO Box 2925
 DARWIN NT 0801
 Tel: (08) 8999 4396
 Fax: (08) 8999 4300
www.nt.gov.au/nteta

Australian Capital Territory

ACT Accreditation and Registration Council
 PO Box 985
 CIVIC SQUARE ACT 2608
 Tel: (02) 6205 7055
 Fax: (02) 6205 7045
www.decs.act.gov.au/services/training.htm

South Australia

Department of Education, Training and Employment
 Records and Information Unit
 GPO Box 1152
 ADELAIDE SA 5001
 Tel: (08) 8226 3431
 Fax: (08) 8226 0429
www.tafe.sa.edu.au/vet_div

For use of the NRT logo outside these specifications, special permission must be obtained from ANTA



Australian National Training Authority

AMP Place 10 Eagle Street Brisbane Queensland 4000
 GPO Box 3120 Brisbane Queensland 4001
 Telephone 07 3246 2300 Facsimile 07 3246 2490
www.anta.gov.au